

CHRISTOPHER ALTON BALDWIN, BA, MSc, DELTA

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Professional Experience

2016 – present – Freelance eLearning consultant, founder of eLearning Path
eLearning consultant working in project management and materials development.

- Training materials development and delivery - eLearning and face-to-face
- Project and product management
- Digital product development
- Curriculum design
- eLearning authoring and content development
- Learning Management System administration and development
- Marketing planning and delivery

I have successfully delivered large scale eLearning projects globally to deliver curriculum development, teacher development programmes and online materials development. Recent projects delivered in Hong Kong, Malaysia, Singapore, India, Serbia and Montenegro. Teacher training developed and delivered for the Hong Kong government in areas such as curriculum development and eLearning. I founded and run the eLearning consultancy eLearning Path (<http://elearning-path.com/>)

2015-2016 English Schools Foundation, Hong Kong

Director of Language & Learning

General management of after-school department for a group of 22 international schools.

- Educational product development
- Curriculum design and development
- Teacher training
- Staff management (8 direct reports, 200 indirect)
- Strategic planning
- Marketing strategy development and delivery, including digital and social media marketing
- Financial management

Successfully managed the implementation of a large-scale curriculum overhaul of after-school English language courses including materials selection and adaptation, teacher training, online resources for students and teachers, resourcing, customer and other stakeholder communications, marketing and sales. Introduced new programmes teaching computer coding and study skills, based on market needs. Managed a budget of around US\$5M.

2010 – 2015 British Council Global Products department, Hong Kong

E-learning consultant/project manager, global teacher development team

Project management for large-scale global teacher-training projects. Global online course sales and marketing manager.

- Project management
- Curriculum design
- Teacher training materials development
- Learning Management System (Moodle, and other LMSs) administration and development
- Contract negotiation
- Financial planning
- Strategic planning
- Staff management
- Product support
- Sales and marketing

Selection of major projects managed:

- Global online sales of teacher training courses
- Learning Technologies for the Classroom course development (online, face-to-face and blended learning modular course)
- Large-scale content migration to upgraded platform (Moodle 2)
- Certificate in Secondary English Language Teaching (CiSELT) online course
- Primary English Elearning Resources: <http://peer.edb.hkedcity.net/>

2008 – 2010 British Council, Hong Kong

E-learning editor and English teacher

Editing work:

- Content editor for teachingenglish.org.uk
- E-learning editor for British Council online courses,
- Course editor for Hong Kong secondary English courses (HKDSE)

Duties included: writing and editing content for teachers and students both online and in print, and project management for e-learning projects.

Courses taught:

- Secondary school courses
- Adult students
 - General English
 - Business English
 - Email writing skills
 - Presentation skills

2004 – 2008 Big Ben School, Verona, Italy

English teacher, course coordinator and teacher trainer

I worked both in a private language school and in state schools. Courses taught:

- Teacher trainer for state primary school teachers wishing to teach English.
- Cambridge PET, FCE and CAE exam courses (Students aged 14-19).
- Young learners (10-13 years old) teaching for the Cambridge Young Learner exams.
- Business English, teaching professionals such as lawyers and doctors.
- CLIL (Curriculum and Language Integrated Learning) maths, computers, science and art taught in English in collaboration with subject teachers.
- Oral English courses in state secondary schools.

Other duties:

- Coordinator of high school exam courses, organising courses and teacher training.
- Design and maintenance of an educational website for use in exam courses.
- Curriculum and material design for CLIL courses
- Staff management

2004-2005 ARCI, Verona, Italy – English teacher

General English courses to adults, focusing on conversation and listening skills development.

2003-2004 Inlingua, Verona, Italy – English teacher

General and business English to all levels, using a variety of course books, and methods.

Professional Education and Qualifications

- 2015 Executive Coaching certificate, Institute of Leadership and Management, UK
- 2014 Diploma in **Digital Marketing**, Chartered Institute of Marketing (UK)
- 2013 PRINCE2 Practitioner (**project management**)
- 2012 BA – Open degree, Open University, UK
- 2011 Certified Scrum Master (project management)
- 2010 British Council Emoderators Essentials
- 2009 **DELTA** – Post-graduate diploma in English language teaching
- 2008 **MSc (Master of Science) TESOL (Teaching English)** Aston University, UK
 - Modules studied:
 - Methodology
 - Young learners
 - Course material development
 - Educational management
 - Dissertation: Error correction – Grade A
- 2004 CELTA – certificate in teaching – Grade B

Publications

- JALT Post Conference Publication - member of editorial board, JALT - Japan Association for Language Teaching. I have been a member of the editorial board since 2008, acting as an academic peer reviewer for the publication.
- e-Portfolios for Teacher Development - A Simple Approach: IATEFL 2013 Conference Proceedings, 2014
- Into the Classroom - To correct or not to correct, that is the question: ELT Magazine, August 2012
- CLIL – How to do it: TeachingEnglish, January 2011
- Interview with Keith Kelly, TeachingEnglish, September 2010
- Wiki Writing Web: Development of a Web Site to Improve Writing Motivation in Exam Courses: TESOL inc, March 2010
- Write Right With Wiki: English Teaching Professional, issue 57, 2008
- The IT Generation: English Teachers Association Switzerland Journal, vol 26, 2008
- Jurassic English: English Teaching Professional, issue 49, 2007

In addition, I have presented at many international conferences on topics of elearning and teacher development.